

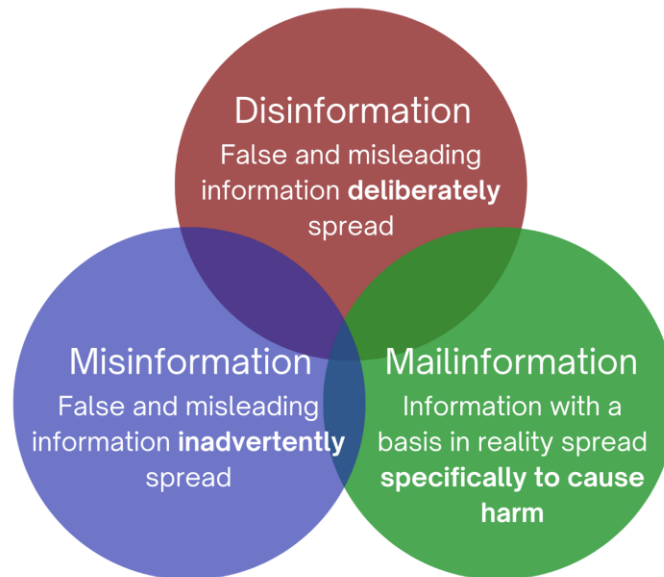
Fake News & Elders

Elders in the Times of Fake News and Information Overload

The Anatomy of Fake News

Fake news is false or misleading content presented as news and communicated in formats spanning spoken, written, printed, electronic, and digital communication.

What is disinformation, misinformation and mailinformation?



Consequences of fake news - engender moral panic and outrage, radicalize supporters, marginalize the press, sow division, manipulate democracy, and implement an authoritarian regime.



Fake News Project.EU www.fakenewsproject.eu



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Empower yourself with the tools to navigate the digital world confidently!

Dive into the world of fact-checking to separate truth from fiction. Discover how to analyze authors, comments, and the reliability of sources.

Learn how to determine the credibility of sources with general advice that applies across various contexts.

Join us in this mission to empower older adults with the skills to safeguard themselves from false information. Together, let's embrace technology responsibly and stay informed. [#FakeNewsNoMore](#)



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“The devil is in the details”... It's the same with fake news!

- Seniors over 65 spread **7 times more fake news** than 18–29 year-olds and **2 to 3 times** more than 46-65 year olds.
- Manipulated data can be easily spread on social media platforms.
- Research shows that **53% of adults** only read the headline without paying attention to the content.
- Ignoring fact-checking may lead to the propagation of unverified news.

Are you a detective? When it comes to detecting fake news, the answer should always be “YES”!



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TRADITIONAL MEDIA

VS

NEW MEDIA




- newspapers, magazines, TV, radio
- more expensive to produce and distribute
- no editing possible after publishing
- only gatekeepers can publish
- can reach large audiences at once
- more trustworthy, internal mechanism of factchecking

- online platforms, social media, websites
- free or less expensive to produce and distribute (cost-effectiveness)
- more flexible and up-to-date (editing)
- everyone can publish
- live, real-time discussions and coverage
- greater risk of distribution of false information

**NO TYPE OF MEDIA IS PERFECT.
ALWAYS THINK BEFORE SHARING!**

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Let's fight back ageist & fake news!

Seniors spread more fake news than other age categories. How do you feel about that? Let's not be ageist! Ageism = stereotypes (how we think), prejudice (how we feel) and discrimination (how we act) based on age.

Different generations, working together, can prevent the spread of Fake News!

- Send each other verified articles via social media & communication apps.
- Explain to each other how fake news are produced
- Exchange on your mutual views of journalism

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